

HEART OF MISSOURI UNITED WAY | ALLOCATION DECISIONS 2018

Heart of Missouri United Way **received 39 proposals** totaling \$1.1M more than available Impact funding. Volunteers from the Advisory Council and Community Impact Committee took seriously their role in making funding recommendations for Basic Needs and Education Impact funding. They spent approximately 391 hours in allocation meetings and countless more hours reading grant proposals. Nearly \$1M in Impact Grants were awarded for services delivered through 30 programs at 26 partner agencies. Building on our existing Health and Financial Stability Impact grants, **United Way funds a total of 45 programs delivered by 33 local agencies**, all of which are listed below.

Volunteers considered all information gleaned during agency presentations, site visits, the written proposals, review of past performance if available, and discussion. **Volunteers then evaluated and scored proposals in six categories:** alignment with United Way investment strategies, consumer ease of access, capability to deliver program proposal, cost per individual served and/or ability to leverage United Way funding to maximize funding other funding opportunities, collaboration to advance shared community goals and learning, and if United Way funding is critical to providing the proposed services and/or extending the equity of the services proposed. Finally, volunteers used the scores to guide discussion around final funding recommendations to the Heart of Missouri United Way Board of Directors.

Basic Needs Advisory Council members awarded grants to optimize our ability to improve lives in our community. Services through 14 programs at 13 partner agencies in our community will receive Basic Needs grants, including two programs that represent **new opportunities to meet the needs of our most vulnerable:** CRIBS at First Chance for Children and Independent Living at CHA Low Income Services.

The Education Advisory Council members **awarded just over half a million dollars to create generational change and stop the cycle of poverty by enhancing equity in education.** Recognizing that the greatest impact for our community comes with collaboration, Education Impact grants were awarded to programs that have a demonstrated commitment to advancing community goals through partnerships. United Way Education Impact grants are funding 16 programs at 13 agencies.

BASIC NEEDS (2018 ALLOCATIONS DECISIONS)

Our Goal: Heart of Missouri United Way invests in services for families and individuals experiencing times of need and seeks to empower them to improve their future.

Our Targets

- Basic needs (food, clothing, shelter, etc.),
- Personal safety services for individuals and families who face threats to their immediate well-being, including but not limited to domestic violence, child abuse and sexual assault,
- A coordinated system of information and referral services.

First Chance for Children CRIBS \$12,450.00[†]

Harvest House Homeless Shelter \$9,167.00*

Rainbow House Children's emergency shelter \$22,100.00[‡]

The Salvation Army Harbor House Emergency Shelter \$28,420.00

True North Shelter Services \$25,000.00 [\$25,000]

Turning Point Turning Point Day Center \$51,318.00

Mid-Missouri Legal Services Housing law project \$35,000.00

The Food Bank Central Pantry & Buddy Pack \$108,000.00

Love INC Clearinghouse \$30,600.00[†]

Voluntary Action Center VAC Basic Needs Services \$72,922.50

Heart of Missouri CASA CASA Child Advocacy \$14,670.00

CHA Low Income Services Independent Living \$21,952.56

Services for Independent Living (SIL)[†] Senior Connect \$26,996.00

[†] Denotes organizations that receive multiple Impact Grants

* Denotes Cooper County Funding

[‡] Receives designated funds in excess of Impact Award

EDUCATION IMPACT (2018 ALLOCATIONS DECISIONS)

Our Goal: Support school readiness, literacy and academic success.

Our Targets: Increase the number of youth who

- Enter school ready to succeed,
- Read proficiently by 3rd grade,
- Make a successful transition in and out of middle school.

Boonslick YMCA Scholarships \$9,220.00*

Big Brothers Big Sisters Mentoring \$50,680.00

Harrisburg Early Learning Center Early Childhood Program \$66,599.00

Boys & Girls Clubs Out of School Programming \$38,250.00[†]

Mary Lee Johnston Early Childhood Education \$109,560.00

Community Playground of Columbia aka Fun City Saturday Academy & Summer Academy \$6,000.00 & \$7,500.00

Nora Stewart Early Childhood Program, \$60,000.00

United Community Builders Club Kid Connect & United Community School House \$7,071.00 & \$26,861.40[†]

Central MO Foster Care and Adoption Association Transitions \$11,504.35

First Chance for Children[†] Lend & Learn Libraries \$28,040.25

Grade A Plus Inc. Academic Support & Enrichment Program \$45,600.00

Columbia Center for Urban Agriculture Farm to School Education Resource Maintenance \$31,567[†] (\$17,914 for one-time program start-up costs)

Jabberwocky Studios Department of Youth Services Arts Program & STEAM \$4,925.70 & \$6,439.00

HEALTH IMPACT (2017 ALLOCATION DECISIONS)

Our Goal: Promote healthy behaviors in our community.

Our Targets Increase the number of community members who:

- Live a healthy lifestyle, eat well and who are physically active,
- Avoid substance abuse, smoking and teen pregnancy,
- Access physical, mental and dental health care.

Boys & Girls Club Great Futures Start Here: Triple Play Program - Body & Mind \$32,800.00[†]

Family Health Center Children's Dental Care Access & Cavities Prevention Program \$64,532.00

City of Refuge Community Health Advocates Program & Refugee PTSD Counseling \$32,364.00[†]

Great Circle Impact US \$24,300.00

Columbia Center for Agriculture Opportunity Gardens \$59,402.00[†]

Lutheran Family and Children Services Pregnancy & Parenting \$55,960.00

Family Counseling Center School Based Services & Outpatient Services \$120,000.00

Phoenix Programs Enhance Opioid Treatment for Young Adults \$87,000.00

[†] Denotes organizations that receive multiple Impact Grants

[‡] Receives designated funds in excess of Impact Award

* Denotes Cooper County Funding

FINANCIAL STABILITY IMPACT (2016 ALLOCATION DECISIONS)

Our Goal: Reduce the number of financially unstable families and individuals and support their financial independence.

Our Targets Increase the number of households who can access:

- Community resources aimed at increasing both soft and hard employment skills,
- Affordable transportation and childcare to enable employment, health care, social services and daily living activities,
- Financial literacy training programs,
- Resources or services for finding and maintaining affordable housing.

City of Refuge Helping Refugees: Live, Work, Learn & Stay Healthy \$26,000[†]

Services for Independent Living (SIL) Work Readiness Program \$44,148.00[†]

Job Point Skills Training & Employment Support for Older Youth \$90,000.00

United Community Builders Transformation \$33,470.00[†]

Love, Inc. Extra Mile & Side by Side Coaching \$65,000.00[†]

Unlimited Opportunities, Inc. Family Support Services \$20,308^{*}

[†] Denotes organizations that receive multiple Impact Grants

^{*} Denotes Cooper County Funding

[‡] Receives designated funds in excess of Impact Award