

HEALTH INVESTMENT STRATEGY

United Way funds services that strengthen the health and well-being of individuals and families who are most vulnerable. In alignment with the community, United Way recognizes four programmatic areas necessary to achieve health and well-being: (1) Basic Needs, (2) Safe, Healthy, Affordable Housing, (3) Mental Health care, and (4) Medical and Dental care.

We address the community's health needs by targeting programs that demonstrate the following client and/or community outcomes:

- Progress toward stability including but not limited to obtaining access to healthcare, benefits/entitlements enrollment, securing or maintaining safe shelter/housing
- Healthy behavior, based on client goals, including but not limited to increases and maintenance of nutritious food intake and physical activity.
- Decreases in negative health behavior, based on client goals, including but not limited to substance misuse and high-risk sexual activity
- Measurable health improvements including but not limited to, improved and maintained blood sugar, decreased stress level, improved and maintained blood pressure, and decrease in depression.









HEALTH

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Equity is the intentional inclusion of everyone in society. Equity is achieved when systemic, institutional, and historical barriers based on race, gender, sexual orientation, and other identities are dismantled and no longer predict socioeconomic, education, and health outcomes.

		Agency	Program Name and Description	Awarded
  <p>Basic Needs</p>  		Voluntary Action Center	Basic Needs Program: bridges the gap between crisis and stability by providing essentials like hygiene items and employment attire, corrective lenses, and baby formula, and information and referrals to people in need.	\$123,500
		The Food Bank of Central and Northeast Missouri	Buddy Pack Program: distributing food to school-age hungry children, as identified by their teachers, through schools in Boone, Cooper and Howard Counties.	\$90,000
		Turning Point at Wilkes Blvd	Day Services Center: providing inclement weather shelter and support services for people experiencing homelessness. The drop-in center meets basic needs, including access to showers, hygiene products, laundry services, mail services, personal storage, phones, computers, and the internet with positive regard for the dignity and worth of each human.	\$90,000
		The Salvation Army	Harbor House: providing the largest 24-Hour Emergency shelter in Boone County, and the only shelter that serves men, women and families.	\$40,000

		Agency	Program and Description	Awarded
<p>Transitions to Stability</p>  		City of Refuge	Basic Needs Program: removing barriers for refugees accessing essential health resources and adequate healthcare by providing transportation, translation, care coordination, health education, and health promotion.	\$40,000
		Mid-Missouri Legal Services	Housing Law Project: providing the only free legal services to avoid evictions, unfair monetary damages, or to preserve Section 8 eligibility, legal protection from landlords who refuse to return security deposits, illegally terminate utilities or illegally lock tenants out of their units, and legal help ameliorating substandard housing conditions presenting a danger to the safety and health of tenants.	\$70,000
		The Salvation Army	Social Services: helping clients maintain safe and healthy housing with rental and utility assistance, as well as documents assistance to secure safe, healthy and affordable housing.	\$30,000






Heart of Missouri United Way

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	Dental	Compass Health Network	Children's Dental Care Access and Caries Prevention Program: delivered by a qualified health care provider, this program offers school-based annual oral health promotion education, oral health status screening, bi-annual fluoride varnish applications, and referrals for follow-up care.	\$49,296
		Agency	Program and Description	Awarded
 	Adult Mental and Physical Health	True North of Columbia	Victim Services: helping keep victims of domestic and sexual violence safe and reducing the negative impact the violence has had on their lives, empowering victims to heal and thrive through education and support.	\$30,000
		Columbia Center for Urban Agriculture	Therapy Gardens for Drug and Alcohol Rehabilitation: improving mental health outcomes by using principles of horticultural therapy to enhance the effectiveness of drug and alcohol treatment at in-patient rehabilitation centers in Columbia.	\$7,640
		Columbia Center for Urban Agriculture	Opportunity Gardens: increasing access to healthy food and alleviating financial pressure by empowering low-income families and individuals in Boone County to grow fresh food by providing a backyard garden, tools, education, mentorship, and support.	\$47,522
		Services for Independent Living	Senior Connect: maximizes independence, improves health outcomes, reduces social isolation, provides access to basic needs, and improves connections to the community for low-income seniors.	\$26,636
		*Defense Against Diabetes	Men's Health Initiative: engages minority men in the health care system to increase preventative health care and screenings and decrease incidence rates of type 2 diabetes.	\$4,500
		Love, INC	Path Forward Program: provides comprehensive case management support to individuals experiencing instability in life to create a plan that addresses their immediate needs and creates manageable, sustainable long-term solutions.	\$45,000
		*Easterseals Midwest	Parent Training: educating and empowering families with information regarding disabilities and strategies for successful parenting.	\$8,487



Adult Mental and Physical Health







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	Agency	Program and Description	Awarded
 	Heart of Missouri CASA	CASA Child Advocacy: Court Appointed Special Advocates are improving outcomes for children in our local foster care system by speaking on behalf of the child's interests. Children remain free from re-abuse while in foster care, have all their needs met and achieve a safe, permanent home as quickly as possible.	\$24,000
	First Chance for Children	CRIBS (Community Resources, Infant Beds and Support): reducing sudden infant death syndrome, suffocation and entrapment deaths, child abuse and neglect, building resilience in families, and increasing access to health and safety items through home visits to families in Boone, Cooper and Howard Counties.	\$8,249
<p data-bbox="104 858 359 946">Youth Mental and Physical Health</p>  	First Chance for Children	Baby Bags: helping to strengthen families by focusing on family's developmental, physical, and mental needs. Families in Boone, Cooper, and Howard counties receive diapers, wipes, and other necessities to meet their specific needs.	\$14,888
	Boys and Girls Club	Triple Play - Healthy Lifestyle Connections: providing affordable, healthy lifestyle programs after school, during summer break and on designated weekends for children in Columbia.	\$80,318
	Compass Health Network	School Based Clinical Intervention, removing barriers to mental health care for children and families without health insurance by providing enhanced access to behavioral health interventions.	\$79,015
	Great Circle	Impact Us, a peer group support increasing healthy behaviors among youth in foster care, giving them an increased chance for a better and brighter future.	\$24,300
	Central Missouri Foster Care and Adoptive Association	Community Connections Youth Program, providing comprehensive case management to youth in or exited from foster care, helping them transition to adulthood with increased capacity in eight domains of well-being: employment, housing, finances, education, social supports, physical and mental health, legal, and transportation.	\$44,056
	Lutheran Family and Children's Services	Pregnancy, Parenting and Adoption Program, decreasing the number of children who are at-risk for child abuse and neglect by decreasing parental stress, increasing parental well-being by addressing their mental health, and increasing coping and parenting skills through supportive education and counseling.	\$17,930



Heart of Missouri United Way

EDUCATION INVESTMENT STRATEGY

United Way funds services that support school readiness, literacy and academic success.

We address the community's education needs by targeting programs that increase the number of youth who:

- Enter school ready to succeed,
- Read proficiently by 3rd grade,
- Make a successful transition in and out of middle school.



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		Agency	Program and Description	Awarded
High Quality Early Childhood Education 		Harrisburg Early Learning Center	Early Childhood Program: providing early childhood education, progress monitoring and performance measurement, and mental health screenings to ensure all children are ready for kindergarten.	\$66,599
		First Chance for Children	Lend & Learn Libraries: providing a safe and inclusive location, where young children and their parents can explore toys in all domains of development including social-emotional, cognitive, motor and language development. Toys can be enjoyed at the library or borrowed at no cost.	\$28,040
		Mary Lee Johnston	Early Childhood Education: providing high quality, affordable care and education programs based on the needs of our community and preparing for children to enter kindergarten ready to succeed.	\$109,560
		Agency	Program and Description	Awarded
Grade Level Reading 		Boonslick YMCA	Out of School Program: providing academic enrichment focused on reading and STEM support and recreational and physical activities to support positive youth development.	\$6,320
		Community Playground of Columbia AKA Fun City	Saturday Academy: increasing students' self-image and social skills, and provide a safe, affirming, caring environment while engaging youth and their parents in academic, cultural & rec programs that promote achievement, self-respect and social responsibility.	\$6,000
		Community Playground of Columbia AKA Fun City	Summer Academy: increasing students' self-image and social skills, and provide a safe, affirming, caring environment while engaging youth and their parents in academic, cultural & rec programs that promote achievement, self-respect and social responsibility.	\$7,500
		United Community Builders	Club Kid Connect: building and releasing capable students in this fun summer program, developed with research-based best practices for engaging students in safe, fun, high-quality, and meaningful, enrichment programming. From instructional learning exercise to fun physical activities, our education enrichment program is designed to positively stimulate young learners.	\$7,071
		United Community Builders	United Community School House: building and releasing capable students in this fun out-of-school enrichment program, developed with research-based best practices. From homework help to fun physical activities, our education enrichment program is designed to positively stimulate young learners.	\$26,861







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	Agency	Program and Description	Awarded
 	Big Brothers Big Sisters	Mentoring: pairing young people who are facing adversity with a caring adult mentor and help them achieve educational success, set high aspirations, avoid risky behaviors, and have healthy relationships with peers and adults	\$50,680
<p data-bbox="135 772 287 832">Successful Transitions</p>	Boys & Girls Club	Project Learn - Out of School Programming: helping students overcome barriers by providing affordable out-of-school programs that foster positive youth development in Academic Success, Healthy Lifestyles, and Good Character & Citizenship.	\$38,250
<p data-bbox="135 772 287 832">Successful Transitions</p>	Columbia Center for Urban Agriculture	Maintaining Educational Resources for Farm to School Program: improving fruit and vegetable consumption leading to better physical and mental health outcomes and academic achievement for children living in the City's three most economically distressed neighborhoods.	\$31,567
 	Grade A Plus, Inc.	Academic Support & Enrichment Program: narrowing the opportunity gap for disadvantaged youth and their families through out-of-school academic support and enrichment leading to improved academic performance, a love of learning, and building bridges to success.	\$45,600
	Jabberwocky Studios	STEAM Program: increasing positive youth development through Science, Technology, Engineering, Arts, and Math (STEAM) Education to increase students' academic success, personal development, and social capital.	\$6,439
	Jabberwocky Studios	Youth Services Arts Program: increasing personal development and vocational readiness through arts programming.	\$4,926



FINANCIAL STABILITY INVESTMENT STRATEGY

Our Goal: Strengthen the financial stability and economic mobility of individuals and families who are financially vulnerable.

Our Targets: Increase the number of households who:

- Gains in skills and/or credentials needed for employment and/or increased wages,
- Gain and sustain employment and/or increase income,
- Increase disposable income by increasing financial literacy and/or reducing costs and/or accessing benefits.



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Financial Stability



Agency	Program and Description	Awarded
City of Refuge	Refugee Stability Program: strengthening financial literacy and stability, economic mobility, language comprehension, and securing official documents for vulnerable refugees in our community.	\$27,003
Job Point	Vocational Skills Training & Employment Services: educating and training to equip people with knowledge, skills, and/or competencies to achieve a recognized credential.	\$78,297
Love Columbia	Extra Mile: reducing financial fragility and increasing financial literacy and social capital among low-income individuals in Columbia, Missouri.	\$40,000
Love Columbia	Side by Side Coaching: increasing stability and general well-being and reducing isolation and inertia of low-income individuals in Columbia through individualized financial, housing, employment, and life purpose coaching.	\$15,005
Mid-Missouri Legal Services	Financial Stability Project: providing free legal education regarding consumer rights and free legal representation to low-income people in order to help them preserve their income and achieve financial stability for their household.	\$32,886
Rock the Community	Rock the Workforce: increasing financial stability of Columbians who experience the highest barriers to employment, and helping grow and diversify a strong workforce, ultimately strengthening our economy by reducing the share of households living in poverty.	\$10,153
Services for the Independent Living	Work Readiness Program: enhancing economic self-sufficiency of youth with disabilities by exploring jobs and careers, improving soft skills, cultivating work readiness skills, expanding financial literacy, and improving independent living skills.	\$45,000
United Community Builders	Transformations: teaching and training individuals who are unemployed or underemployed the core values necessary to seek and maintain employment, coaching for personal and professional development of soft and life skills, and recognition of self-worth; and employment-readiness training.	\$32,687



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