



YES! WE SUPPORT OUR COMMUNITY!

YOU HAVE THE
POWER TO
CHANGE OUR
COMMUNITY.

OUR MISSION:

The Heart of Missouri United Way fights to improve lives in our community.

OUR VISION:

Our community wins by **Living United**: By responding to changing community needs. By forging **strategic partnerships** and fostering **effective solutions** to tackle **local issues**. By harnessing the **best resources** and **inspiring others** to join the fight in **defeating barriers** to basic needs, health, education and financial stability.

OUR VALUES:

At Heart of Missouri United Way, we value:

- Trust
- Adaptability
- Equity
- Empathy
- Professionalism
- Perseverance

JOIN THE FIGHT
LIVE UNITED



Facebook: @uwheartmo



Twitter: @uwheartmo



Instagram: @uwheartmo

HEART OF MISSOURI UNITED WAY

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CHANGE
DOESN'T HAPPEN
ALONE

JOIN THE FIGHT TO IMPROVE LIVES IN OUR COMMUNITY.

GIVE. ADVOCATE. VOLUNTEER.



Heart of Missouri United Way

YOUR COMPANY CAN WIN

BY LIVING UNITED

GIVE.

MAKE A CORPORATE GIFT

Corporate gifts help to fund the work of Heart of Missouri United Way and its network of more than 30 partner agencies.

CONDUCT AN EMPLOYEE PAYROLL CAMPAIGN

This option allows employees to make an annual gift through regular payroll deduction. It also allows employees to become sustaining donors by making multi-year gifts.

Consider matching your employees' gifts, especially those who make pledges to the Leadership Circle, an affinity group of donors who pledge \$1,000 or more per year.

BECOME A PACESETTER

Special recognition is reserved for corporate partners that commit to early, high-performing campaigns. These companies are recognized in all media materials. Commit by **July 2** to become a Pacesetter and complete your company campaign by **September 30**.

JOIN THE LIVE UNITED 365 SMALL BUSINESS CIRCLE

For only one dollar a day, or \$365 a year, your business becomes a member of the LIVE UNITED 365 Small Business Circle. This is an easy, affordable and effective way for your company to support your community in a way that benefits your business too.

TELL US YOUR PASSION,
AND WE'LL SHOW YOU
HOW YOU CAN WIN
BY LIVING UNITED!



ADVOCATE.

PARTICIPATE IN THE LOANED EXECUTIVE PROGRAM

Businesses can loan staff members to United Way for five weeks during the campaign. United Way hosts this unique leadership development program to support all aspects of the campaign. Commit your Loaned Executive by **the first Friday in July**.

BECOME A CORPORATE SPONSOR

Corporate sponsorship opportunities are available for campaign events, year-round initiatives and community outreach events hosted by United Way.

COMMUNITY SUMMIT

Held annually the Community Summit bridges research and practice to identify community issues and determine the best ways United Way can leverage its resources to affect change.

VOLUNTEER.

JOIN DAY OF CARING

This annual community service event partners volunteers with local nonprofits to complete service projects during this high-impact, daylong event.

BECOME A LEADER

Volunteers serve in every facet of the decision-making process surrounding United Way work, including how funding is granted to partner agencies. Get involved by serving on a review team, advisory council, campaign committee or the board of directors.

LIVE UNITED DAY

A community wide day of giving.

Go to uwheartmo.org for more information.

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WE WOULD LIKE TO BE A PART OF THE FIGHT
TO IMPROVE LIVES IN OUR COMMUNITY IN THE
FOLLOWING WAYS:

- ☐ **Corporate gift**
Will this be used as a Leadership Circle match or other incentive? _____
If the amount is known at this time, please notate here: \$ _____
- ☐ **Employee payroll campaign**
- ☐ **Pacesetter candidate**
Campaigns to be completed and results sent to United Way by the first Thursday in September 30.
- ☐ **LIVE UNITED 365 Small Business Circle membership**
- ☐ **Loaned Executive**
Name of your LE submitted to United Way by the first Friday in July.
- ☐ **Event sponsorship**
Opportunities are available during campaign and year-round.
- ☐ **Day of Caring**
Our company/organization will provide a volunteer group for this event.
- ☐ **Leadership opportunities**
Opportunities are available during campaign and year-round.

Please complete this form online at uwheartmo.org/
JoinTheFight and email to DHoltgraewe@uwheartmo.org,
or fax to 573-874-1285.

SIGNATURE _____

DATE _____

COMPANY _____

