



**UNITED WE FIGHT.**

**UNITED WE WIN.**



Heart of Missouri United Way

**1 MY INFORMATION**

Name(s): \_\_\_\_\_  
 Home Address:\* \_\_\_\_\_  
 City:\* \_\_\_\_\_ State:\* \_\_\_\_\_ Zip:\* \_\_\_\_\_  
 Email:\* \_\_\_\_\_  
 Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
 Preferred donor listing: \_\_\_\_\_  I/we prefer to remain anonymous.

**2 MY GIFT**

MU gives you the option of simply donating online! To make a secure contribution now, go to:  
[liveunited.uwheartmo.org/MUretirees](http://liveunited.uwheartmo.org/MUretirees)  CHECK IF YOU HAVE ALREADY DONATED ONLINE

**AMOUNT:** \_\_\_ \$1000 \_\_\_ \$500 \_\_\_ \$250 \_\_\_ Other \$ \_\_\_\_\_  
**FREQUENCY:** \_\_\_ one time \_\_\_ monthly (x12)  
**APPLY MY GIFT\*:**  Community Impact (Education, Health and Financial Stability)  
 Equity Fund  
 Split gift 50/50

\$ \_\_\_\_\_ amount X \_\_\_\_\_ frequency = \$ \_\_\_\_\_ total donation amount  
total required

Please add \$25 to my gift to sponsor books for children in need as part of Heart of Missouri United Way's Read Across Columbia.

Total Gift: Annual Campaign Gift + Read Across Columbia Gift = \$ \_\_\_\_\_ total required

**3 MY PAYMENT (choose one)**

\_\_\_ Retirement Check deduction (monthly)  
 Credit Card\*: \_\_\_\_\_ / \_\_\_\_\_  
Number Expiration Date

VISA	MC
DISC	AMEX

\_\_\_ Check  enclosed  sending in \_\_\_\_\_ from  personal  DAF  
Month account IRA DAF/IRA check sending institution \_\_\_\_\_  
 \_\_\_ Invoice me  quarterly  one time  
 \_\_\_ Check # \_\_\_\_\_ Check date \_\_\_\_\_

*Contact United Way at 573-443-4523 for gifts of stock or regular bank debits.*

**ADDITIONAL INFORMATION (OPTIONAL)**

Your gift will support all funded United Way agencies. If you choose, you may designate your gift to one or more **specific United Way funded agencies, specific county** and/or **another United Way**. Agencies are funded for the current funding year and reside in Boone County unless otherwise stated. More info at [UWHeartMo.org](http://UWHeartMo.org)

1. \_\_\_\_\_ \$ \_\_\_\_\_ 2. \_\_\_\_\_ \$ \_\_\_\_\_  
 \_\_\_ This is a perpetual pledge. Please continue this pledge amount and payment schedule until I/we notify you to stop.  
 \_\_\_ Combine giving with spouse/partner. Name: \_\_\_\_\_ Employer: \_\_\_\_\_

X \_\_\_\_\_  
 SIGNATURE DATE

**SUBMIT TO:**  
 105 E Ash St, Suite 300  
 Columbia MO 65203  
 Phone: 573-443-4523  
 Fax: 573-874-1285

Heart of Missouri United Way respects your privacy and keeps all personal information confidential. We do not distribute, disseminate or otherwise share your information with any no-affiliated third party, outside entity or company. The information collected here is used solely by Heart of Missouri United Way to communicate with you, our generous donor.  
 \*Denotes requirement for credit card payments



## Heart of Missouri United Way

Your investment changes lives. When you give to Heart of Missouri United Way, you fund programs and services serving the most vulnerable in Boone, Cooper and Howard Counties.

Each year, dozens of volunteers spend more than 400 hours reviewing the agencies and programs, identifying those that have the greatest impact on community outcomes and ensuring your investment fuels the best results.

While many great organizations meet the day to day requirements of our neighbors in need, United Way plays a unique role. Through collaboration data-driven grant making, and equity mindedness we seek to drive generational change and end the cycle of poverty in the heart of Missouri.

**For more information, please visit us at [www.uwheartmo.org](http://www.uwheartmo.org)**

### FINANCIAL STABILITY

**Our Goal:** Strengthen the financial stability and economic mobility of individuals and families who are financially vulnerable.

**Our Targets:** Increase the number of households who:

- Gain in skills and/or credentials needed for employment and/or increased wages
- Gain and sustain employment and/or increase income
- Increase disposable income by increasing financial literacy and/or reducing costs and/or accessing benefits.

### EDUCATION

**Our Goal:** United Way funds services that ensure young people have equitable access to gain the knowledge, skills and credentials so they are prepared for the workforce and able to obtain family-sustaining employment.

**Our Targets:** We remove educational barriers for young people and their families by investing in programs that demonstrate the following age-appropriate (0-26) client outcomes.

- Meet or exceed age-appropriate developmental milestones
- Gain positive parenting/co-parenting skills
- Improve kindergarten readiness
- Increase social connectedness
- Increase prosocial behaviors
- Develop positive values, social competencies, and positive identities
- Improve or maintain academic performance
- Graduate from high school on time, and/or earn HiSET, and/or earn credentials, based on client goals
- Gain further education, vocational skills, and/or job readiness skills, based on client goals

### HEALTH

**Our Goal:** Strengthen the health and well-being of individuals and families in our community.

**Our Targets:** Increase the number of community members who:

- Progress toward stability including but not limited to obtaining access to healthcare, benefits/entitlements enrollment, securing or maintaining safe shelter/housing
- Healthy behavior, based on client goals, including but not limited to increases and maintenance of nutritious food intake and physical activity.
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- Decreases in negative health behavior, based on client goals, including but not limited to substance misuse and high-risk sexual activity
- Measurable health improvements including but not limited to, improved and maintained blood sugar, decreased stress level, improved and maintained blood pressure, and decrease in depression.

### Heart of Missouri United Way Funded Agencies

Please visit our website for a current list of all funded Heart of Missouri United Way Funded Partner Agencies.  
<https://bit.ly/UWFundedPartners>