

Return on Investments

July 2019 – December 2020



\$2,448,844: Health, Basic Needs*, Education, and Financial Stability through United Way Impact Investments



63,318: Number of people served by United Way funded programs



530,801: Number of service hours funded by United Way

Of those served *and* assessed:

- 100% of children entered school ready to succeed
- 90% increased healthy behaviors
- 93% avoided or reduced risky behaviors
- 89% graduated HS on-time
- 82% of youth developed soft skills
- 70% gained employment

*2021 Impact Areas: Health, Education, Financial Stability (Basic Needs programs are now funded under Health Impact).



Heart of Missouri United Way